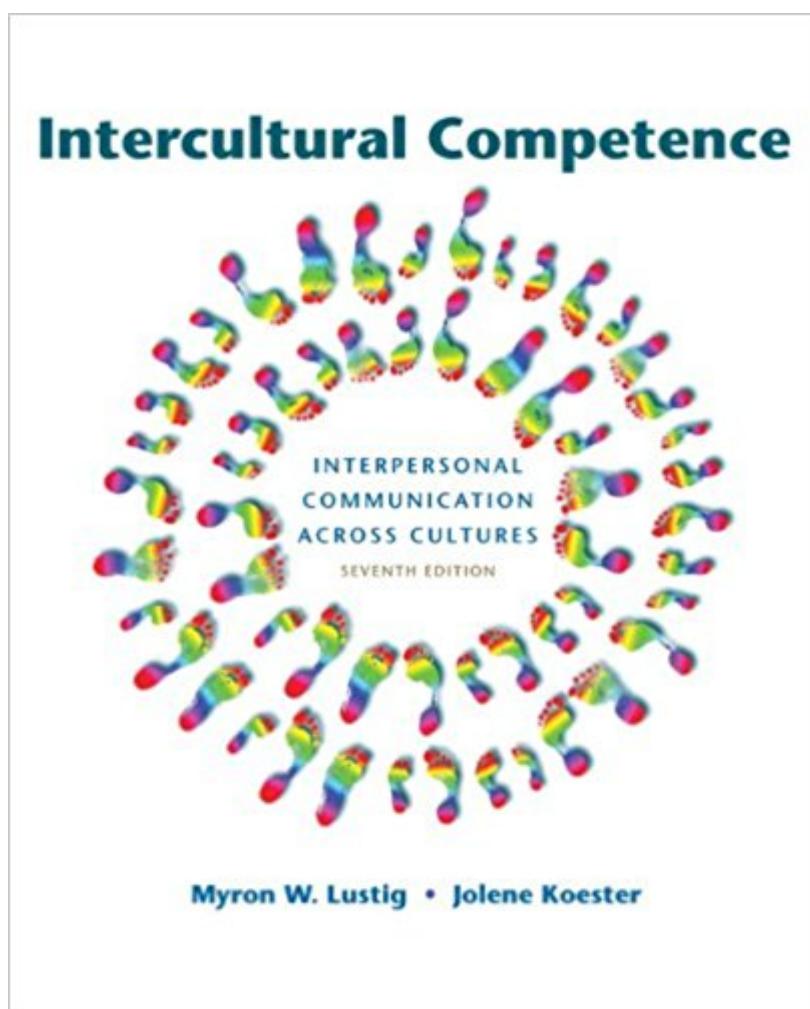


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# Intercultural Competence (7th Edition)



## **Synopsis**

Intercultural Competence provides students with the tools to succeed in todayâ™s intercultural world. Blending both the practical and theoretical, this text offers students the requisite knowledge, the appropriate motivations, and the relevant skills to function competently with culturally-different others. The text provides a discussion of important ethical and social issues relating to intercultural communication and encourages students to apply vivid examples that will prepare them to interact better in intercultural relationships.

**Learning Goals**

Upon completing this book, readers will be able to:

- Appreciate the impact of cultural patterns on intercultural communication
- Use both practical and theoretical ideas to understand intercultural communication competence
- Understand some of the central contexts â” in health, education, business, and tourism â” in which intercultural communication occurs
- Discuss cultural identity and the role of cultural biases

## **Book Information**

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## **Customer Reviews**

Dr. Myron W. (Ron) Lustig is a renowned teacher, writer, scholar, and researcher. After receiving his Ph.D. from the University of Wisconsin, he had a distinguished career as a professor of communication at San Diego State University (SDSU). He is now an emeritus professor at SDSU, a past president of the Western States Communication Association (WSCA), and a recent recipient of WSCAâ™s Distinguished Service Award, its highest honor. He is a former editor of Communication Reports and is currently on the editorial boards of several intercultural communication journals. His teaching and research interests include intercultural, group, and interpersonal communication

theories, methods, and processes. Dr. Lustig has written 9 books or book revisions, over 30 scholarly research articles, and numerous conference papers. During several recent spring semesters, he has gained additional practical and theoretical lessons about Intercultural Competence while teaching intercultural communication to undergraduate and graduate students at Shanghai International Studies University. Dr. Jolene Koester was president of California State University, Northridge, one of the largest and most diverse campuses in the 23-campus California State University system, from 2000-2011. Under her leadership, the University improved graduation and retention rates, created a user-friendly campus, strengthened connections with the community, and increased fundraising. She also worked to make the University more learning-centered and focused on student success. Known nationally for her leadership in higher education, she currently serves on the board of directors of NAFSA, an association of international educators. She is also a past chair of the Board of Directors for the American Association of State Colleges and Universities, a former president of the Western States Communication Association, and remains active in issues related to higher education access and leadership. After earning a Ph.D. in speech communication from the University of Minnesota, she began her academic career as a professor of communication studies at California State University, Sacramento, and served in a variety of administrative positions there, including provost and vice president for academic affairs, prior to her appointment as president of Cal State Northridge.

This was a required book for a college class.

Very inspiring and it really made me learn a lot about different cultures. I gain a whole new RESPECT to everyone around the world with their traditions, culture, beliefs, etc. I really recommend this book to everyone even if you don't take a class that require this book or any classes at all. It is always great to learn something new. I really hope everyone will give this book a shot. :)

This was exactly what I was looking for and it was as described. I am very satisfied with the price and the condition. I have been in school for some time and find that 9/10 times I find my books on at a great price. There is not much to say about a used school book except that it is what was described and arrived in a great time period.

Renting Intercultural Competence has been a life saver for me. This is the first time I rented a book and I am very happy that I found this option just before the start of class. The book, itself, is a very

interesting and well written textbook. Real life examples are given to accent the subjects covered. I feel so much more intelligent because the book lays down a nice foundation in linquistics culture, verbal/nonverbal communication and life.

This book changed my life. My whole perspective on school has totally been wiped clean and has been replaced with the most insightful piece of text human kind has written. If you have not bought yourself a copy of this book yet, well to be frank, then you have not been treating yourself with any self respect.

I rented this for a college class. I hate how this book is written and organized! It's very hard to find definitions in the text and it feels like the index in index in the back is incomplete. There are good examples and information presented in he text, but having to use this for a college class was just awful.

This book was Very easy to understand and it really helped me with all my quizzes. I actually enjoyed reading it

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